



# COPYWRITING SERVICE & PRICING GUIDE

*I help small businesses, creatives, and service providers find the words that work. From websites to emails, blogs to brand voice.*

*Every project is tailored to your needs, and pricing reflects industry standard medium rates.*

- All consultations are free & include a 1 hour creative strategy session and 2 rounds of revisions so you walk away with exactly what you want!
- Timeframes depend on scope
- All packages are customisable

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## SEO BLOG POSTS FROM \$200 EACH

Up to 1,000 words, researched and optimised, search-friendly blogs that boost your Google ranking, showcase your expertise, and attract the right audience.

Build authority and visibility with content Google loves & sounds like NEWS to your readers.

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## EMAIL SEQUENCES FROM \$180 PER 3 X EMAIL

Perfect for welcome journeys, nurture flows, or launch campaigns.

Thoughtfully crafted emails that engage subscribers, build trust, and encourage action - keeping your brand top of mind.

I am a great listener, so tone and brand voice come first!

# Copywriting Service & Pricing Guide

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## WEB COPY FROM \$100 / \$250 PER PAGE

Approx. 300 / 500 words  
keyword optimised.  
Polished, persuasive  
website copy, that  
captures your brand voice,  
connects with your  
audience, and converts  
visitors into clients.

Clear, clever copy that  
works as hard as you do.

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## CUSTOM PROJECTS & PROOFREADING AND EDITING:

I also write product  
descriptions, socials, flyers,  
& those in-between  
projects that make your  
brand shine. Everything I  
do is tailored to your voice  
(and your vibe).

**Visit my website**  
<https://www.jogeaney.com.au>  
**Email me**  
[hello@jogeaney.com.au](mailto:hello@jogeaney.com.au)